

JOBS

Four growing healthcare careers

By Carlos Ewers Contributing Writer

The healthcare industry is rapidly expanding in spite of the slump in the economy, and will continue to do so right up to the year 2020, according to U.S. Department of Labor projections. Here are five rapidly growing healthcare careers for you to consider, as well as their educational paths.

Respiratory therapists: therapists Respiratory provide medical care and attention to patients suffering from breathing difficulties and other respiratory diseases and cardiopulmonary disorders. Respiratory therapists can earn yearly salaries anywhere between \$39,990 to \$73,410, depending on location, education, and experience. The U.S. Bureau of Labor Statistics predicts a 28 percent increase in the employment opportunities of respiratory therapists between 2010 and 2020.

Number of new jobs: 31,200

Educational path: Associate's or bachelor's degree in respiratory therapy

Medical and health services managers: Medical and health services managers, also known as healthcare administrators, plan, coordinate, and supervise the medical and health services provided by institutions. Depending on their educational qualification and work experience, they could manage either a unit within a healthcare institution or an entire facility. Medical and health services managers can earn salaries ranging from \$51,280 to\$84,270, depending on location, education, and experience. The U.S. Bureau of Labor Statistics predicts a 22 percent increase in employment opportunities for medical and health services managers from 2010 to 2020.

Number of new jobs: 68,000

Educational path: Bachelor's degree in healthcare administration, health information management, or

Registered nurses (RNs): RNs are responsible for looking after patients in healthcare institutions. They not only provide medical attention to these patients, but also give them emotional support and educate them about health conditions and prevention. RNs can earn salaries ranging between \$44,190 and \$95, 130, depending on their education qualifications, geographical location. size of facility they're working in, work experience, etc. The U.S. Bureau of Labor Statistics predicts a 26 percent increase in employment opportunities for registered nurses from 2010 to 2020.

Number of new jobs:

Educational path: Associate's or bachelor's degree in nursing, followed by the National Council Licensure



Examination in order to become a registered nurse (NCLEX-RN).

Physical therapist assistants and aides: Physical therapist assistants and aides work under the supervision of physical therapists and work to help patients recovering from injuries and illnesses regain movement and effectively manage their pain. Physical therapist assistants and aides can earn vearly salaries between \$31,070 and \$68,820, depending on location, education, and experience. According to the U.S. Bureau of Labor Statistics, employment opportunities for physical therapist assistants and aides are expected to increase by 46 percent between 2010 and 2020. Number of new jobs: 51,100

Educational path: Associate's degree from an accredited physical therapist

Finding the right college -

program.

Students often struggle to find the right college to go to. They are overwhelmed with choices and the magnitude of the decision they're expected to make. Several factors go into deciding which college to go to. It is advisable for students to read college reviews that discuss student experiences. services provided by the college, financial aid programs, and accreditation. Article Source: http://www.upub-

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- Man" pooch 12 Fall birthstone
- 13 NASA
- counterpart
- Astronomer
- Sagan
 15 Diver's position
 16 Restrained a
- horse 18 Hot-tub wood
- 20 Major Japanese port
- 21 Tending to hang down 24 Burdened
- 27 Jungle crusher 28 NYČ airport
- 31 Heavy sound 32 Say I do
- 33 Red-tag event
- 34 Parent 35 Kentucky Derby

18

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34

36 "Rodeo" **Answer to Previous Puzzle** composer DOG CREW

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HOME

ELSA AMPLY
RABBIT LIP
AGAR BALSAMS
NUB JEEPS PUG

ASKFLASKS

ORAL

HEAT

YORE

CRANIUMS

KEYHOLE

ROGUE

SAN

L | I | T |

- Copland Naval rank
- 39 Flowed back 43 Bottle parts
- 46 Drink serving 49 Labels
- 51 Trail mix 52 1-90
- A law itself 54 Laurel or
- Kenton 55 Mare's morsel 56 Muddle

DOWN

- 1 Fireworks nolse
- 2 Monumental Capture
- Slid in snow
- Paris subway **Function**
- Thug's heater
- points

13

- Some handball
- Lee cakes
- 11 Hawkeye's portrayer 17 Georgetown athlete

10 Long hike

28

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TREE

RAVE

AMIN

SECT

son 22 Complies

WRITEUPS

- Seed vessel 24 Corporate abbr.
- 25 Caught yal
- 26 Big flop Vase, often
- 29 Sitcom waltress
- 30 Novelist - Follett
- 32 Unnaturally pale 33 Holy place
- 35 Docs prescribe them
- 36 Bronze or Iron 38 Fjord 39 Quiche base
- Fix, as lipstick
- Vamp Theda
- 42 Sports channel 44 Renowned
- 'Citizen"
- 45 Lieuts.' right
- 47 To opposite 48 Tony winner
- 50 Brillo rival

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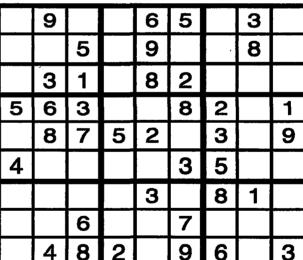
49

53

56

52

55



Fun By The Numbers

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Here's How It Works: Sudoku puzzles are formatted as a 9x9 grid, broken down into nine 3x3 boxes. To solve a sudoku, the numbers 1 through 9 must fill each row, column and box. Each number can appear only once in each row, column and box. You can figure out the order in which the numbers will appear by using the numeric clues already provided in the boxes. The more numbers you name, the easier it gets to solve the puzzle!

BIG TOP WORD SEARCH

E

WORDS ACROBAT

ANIMAL MENAGERIE C ATTRACTION BARRIER BUNGEE **PITCHMAN** CATCHER CHARACTER REPRISE CHAREE-VARIE RINGMASTER **CIRCUS** ENJOY SPECTACLE STADIUM T TRAINER **FLOOR** TRAMPOLINE E UNICYCLE HEMISPHERE ILLUSIONIST W

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PROPS

ROPE

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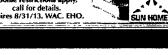
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Car Report

Nissan aims for pickup relevance with Titan co-branded with Cummins



The US pickup-truck market keeps coming back, so brands are looking for every which way to gain an edge. Nissan, for example, has just turned to cobranding a diesel engine with Cummins.

Both Nissan and Toyota mostly idled over the last few years in trying to improve their standing in the full-size pickup-truck market as a downturn in the segment reflected the Great Recession and the toll it took on many important vertical markets for the vehicles, especially construction and contracting. But now that housing has bounced back and pickup trucks are outselling the general vehicle market again, the Japanese brands are re-focusing on a segment that long has been dominated by the Detroit

Nissan has struck a deal with Cummins to provide a turbodiesel engine in the 2015 calendar year. It'll be a 5.0-liter V8 based on a design unique from the turbodiesel engine that Cummins long has supplied for the heavy-duty versions of Ram pickups, which is a 6.7-liter inlinesix cylinder.

"We will definitely leverage the Cummins brand name," Nissan spokesman Dan Bedore said.

But Nissan hasn't revealed details yet of exactly how it will go about this marketing exercise. One thing yet to be explained is how the co-branding will work visually. A Nissan spokesman told Automotive News that Cummins would work with Nissan on a logo for the Cumminspowered version of Titan, just as there is a Cummins logo on the heavy-duty Ram that provides a strong imprimatur for the Chrysler brand.

Cummins uses a stylish chrome capital "C" and black block letter "Turbo Diesel"in its logo that has adorned Ram heavy-duty pickups for nearly a quartercentury.

"It's our logo, not a Ram logo," Cummins' spokesman Dave Groggin told the publication. "We worked with Ram on the logo and we'll work with Nissan. Clearly both automakers see value having our logo on the side of their vehicles." Silver Cummins Diesel logos are attached to the fenders of Ram truck models with the Cummins engine.

It's clear that Nissan is trying to take the most direct, least complex route to making Titan more relevant in the segment. Titan sales dropped 21 percent for the year to date through July compared with a year ago, while Nissan's overall US sales rose by nine percent.

But the nameplate hasn't been fully revamped since its introduction in 2013. And while American pickup-truck buyers aren't necessarily style mavens, they do want the latest technology and most improved fuel economy possible in these high-expense vehicles.



The Cummins diesel destined for Titan.



Nissan is expected to launch a new version of Titan in 2015.

"Truck owners told us there's a demand for the performance and torque of a diesel in a capable truck that doesn't require the jump up to a heavy-duty commercial pickup," Fred Diaz, vice president for North American Nissan sales and marketing, said in a statement. "There is no question that the new Titan will turn heads."

Presumably one reason that Nissan took this step is the advice of Diaz. He was president of the Ram brand until recently jumping to Nissan. Diaz presided over Ram at a key time, when it was transitioning away from being part of Chrysler's Dodge marque. He also oversaw the opportunistic revamp of Ram that Chrysler decided to launch last year, and the brand's highly evocative "Farmer" ad during the last Super Bowl ran on Diaz's

So if anyone understood the potential for an association with Cummins to goose prospects for the hoary Titan, it was Diaz. And apparently he was able to convince his bosses at Nissan quickly that Cummins could be key to a needed boost for Titan.

Expect Diaz's former colleagues at

Chrysler not to be happy about all of that. Nissan doesn't offer a heavy-duty version of Titan, and Ram uses its Cummins engine only with its heavy-duty versions. But there remains plenty of potential for confusion among American pickup buyers, who often eye diesel power and its ample torque as an important differentiator for their needs — regardless of whether the automaker calls its truck "heavyduty" or not.

The Ram with a Cummins diesel is rated at 850 pounds-feet of torque and can tow an industry-best 30,000 pounds. Ram spokesman Nick Cappa told the publication that buyers associate the Cummins engine with an ability to tow and haul huge loads.

"People buy heavy-duty trucks for their capability, and that's what we deliver," he said.

Chrysler officials declined to comment to Automotive News on Nissan's deal with Cummins or whether the name on a competitor's truck could hurt Ram's sales or dilute the brand's exclusivity. But you can bet they're concerned about it.

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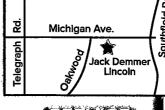
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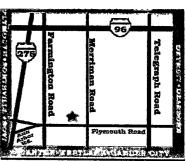
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